

2025 Break the Silence Campaign - Partner Agency Data Tracking Spreadsheet

For the Call to Action agencies (**Embrace, Victim Services of Peel, 211, Caledon Dufferin Victim Services, Family Transition Place and 911 IPV unit**): Please use this spreadsheet to keep track of the number of calls and walk-ins you've received during the time periods outlined below.

For all agencies that post about the campaign on social media, please track the below metrics as well.

You may send the completed spreadsheet to jackie.regich@peelregion.ca so that your data can be included in the campaign evaluation. Thank you!

	Nov 10 - Nov 23	Nov 24 - Dec 7	Dec 8 - Dec 21	Dec 22 - Jan 4	Jan 5 - Jan 18
# of calls					
# of walk-ins					

Twitter/X	# of clicks	# of views	# of likes	# of reposts	# of shares	# of comments
Nov 10 - Nov 23						
Nov 24 - Dec 7						
Dec 8 - Dec 21						
Dec 22 - Jan 4						
Jan 5 - Jan 18						

Instagram	# of clicks	# of views	# of likes	# of reposts	# of shares	# of comments
Nov 10 - Nov 23						
Nov 24 - Dec 7						
Dec 8 - Dec 21						
Dec 22 - Jan 4						
Jan 5 - Jan 18						

LinkedIn	# of clicks	# of views	# of likes	# of reposts	# of shares	# of comments
Nov 10 - Nov 23						
Nov 24 - Dec 7						
Dec 8 - Dec 21						
Dec 22 - Jan 4						
Jan 5 - Jan 18						

Facebook	# of clicks	# of views	# of likes	# of reposts	# of shares	# of comments
Nov 10 - Nov 23						
Nov 24 - Dec 7						
Dec 8 - Dec 21						
Dec 22 - Jan 4						
Jan 5 - Jan 18						

Other	# of clicks	# of views	# of likes	# of reposts	# of shares	# of comments
Nov 10 - Nov 23						
Nov 24 - Dec 7						
Dec 8 - Dec 21						
Dec 22 - Jan 4						
Jan 5 - Jan 18						